## USE CASE





## MONITORING EMPLOYEE AND PATRON ACTIVITY USING ID SCANNING TECHNOLOGY

## **OMNIGO ITRAK SOFTWARE INTEGRATION**

Your ability to proactively monitor, alert, and respond in real-time to the entry of employees, patrons, and contacts required to scan IDs within properties is essential to maintaining your reputation as a safe entertainment experience. ID scanning systems excel at extracting ID card information but fall short of delivering their full value when operated independently from the core system for employees, patrons, contacts, and vehicles – Omnigo iTrak.

Here's how Omnigo's iTrak ID Scanning API provides integration with ID scanning systems to give real-time visibility and alerting to the presence of good and bad actors.

Employee, patron, and contact identification cards, as well as government-issued IDs such as driver's licenses, are scanned by security professionals using ID scanning system software at the entrances to properties or high security areas. Details from the ID barcode scan, such as first/middle/last name and date of birth, are sent immediately to the iTrak system to determine admittance via the iTrak ID Scanning API.



If the ID does not exist inside iTrak, the system records the scan and sends a *Cleared* status to the ID scanning system through the API. If the ID exists in iTrak and isn't included in a Watch or Banned list, a *Cleared* status is also sent. When the ID is included in a Watch or Banned list, or both, iTrak sends a *Banned/Watch* status to the ID scanning system, alerting the security officer to take the necessary steps to refuse entry.

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